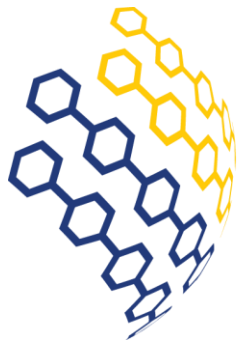


PREVENTING CYBERCRIME AND INDIVIDUAL FRAUD



EUCPN
EUROPEAN CRIME PREVENTION NETWORK

Febe Liagre
Strategy and Policy Officer

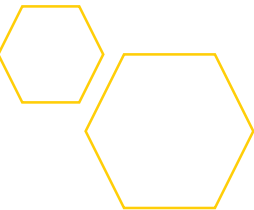


Content

- Part 1: cybercrime
- Part 2: individual fraud
- Part 3: good practices

01

CYBERCRIME



01 Cybercrime

- Traditional crimes 2.0: cyber-enabled
- New crimes: cyber dependent
- Characteristics
 - Scalability
 - Asymmetry
 - Anonymity
 - Low cost
 - Criminal cooperation

01 Cybercrime

- Cyberspace = network
- Preventing cybercrime = networked approach



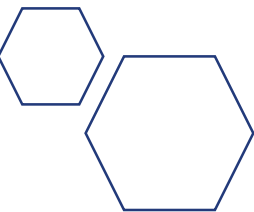
01 Cybercrime

- Situational crime prevention: cyber security
- Weakest link: often human
- → awareness raising on target hardening techniques



02

INDIVIDUAL FRAUD



02 Individual fraud: what's in a name

- Fraud = large topic
- In common: some kind of deceit
- Individual fraud
 - Individuals are victimised
 - Phone scams

<i>Victim sector</i>	<i>Victim sub-sector</i>	<i>Examples of fraud</i>
Private	Financial Services	Cheque fraud
		Counterfeit intellectual property and products sold as genuine
		Counterfeit money
		Data-compromise fraud
		Embezzlement
	Non-financial services	Insider dealing/market abuse
		Insurance fraud
		Lending fraud
		Payment card fraud
		Procurement fraud
Public	Individuals	Cheque fraud
		Counterfeit intellectual property and products sold as genuine
		Counterfeit money
		Data-compromise fraud
		Embezzlement
		Gaming fraud
		Lending fraud
		Payment card fraud
		Procurement fraud
		Charity fraud
	Consumer fraud	
	National bodies	Counterfeit intellectual property and products sold as genuine
		Counterfeit money
		Investment fraud
		Pension-type fraud
Benefit fraud		
Local bodies	Embezzlement	
	Procurement fraud	
	Tax fraud	
International (but affecting public)	Embezzlement	
	Frauds on Council taxes	
	Procurement fraud	
		Procurement fraud (by national against other—mainly but not always foreign—companies to obtain foreign contracts)
		EU funds fraud

02 Individual fraud: the art of persuasion

- Social engineering
- Active participation of the victim
- Dual process theory



02 Individual fraud: Pick your scam

Content



Delivery



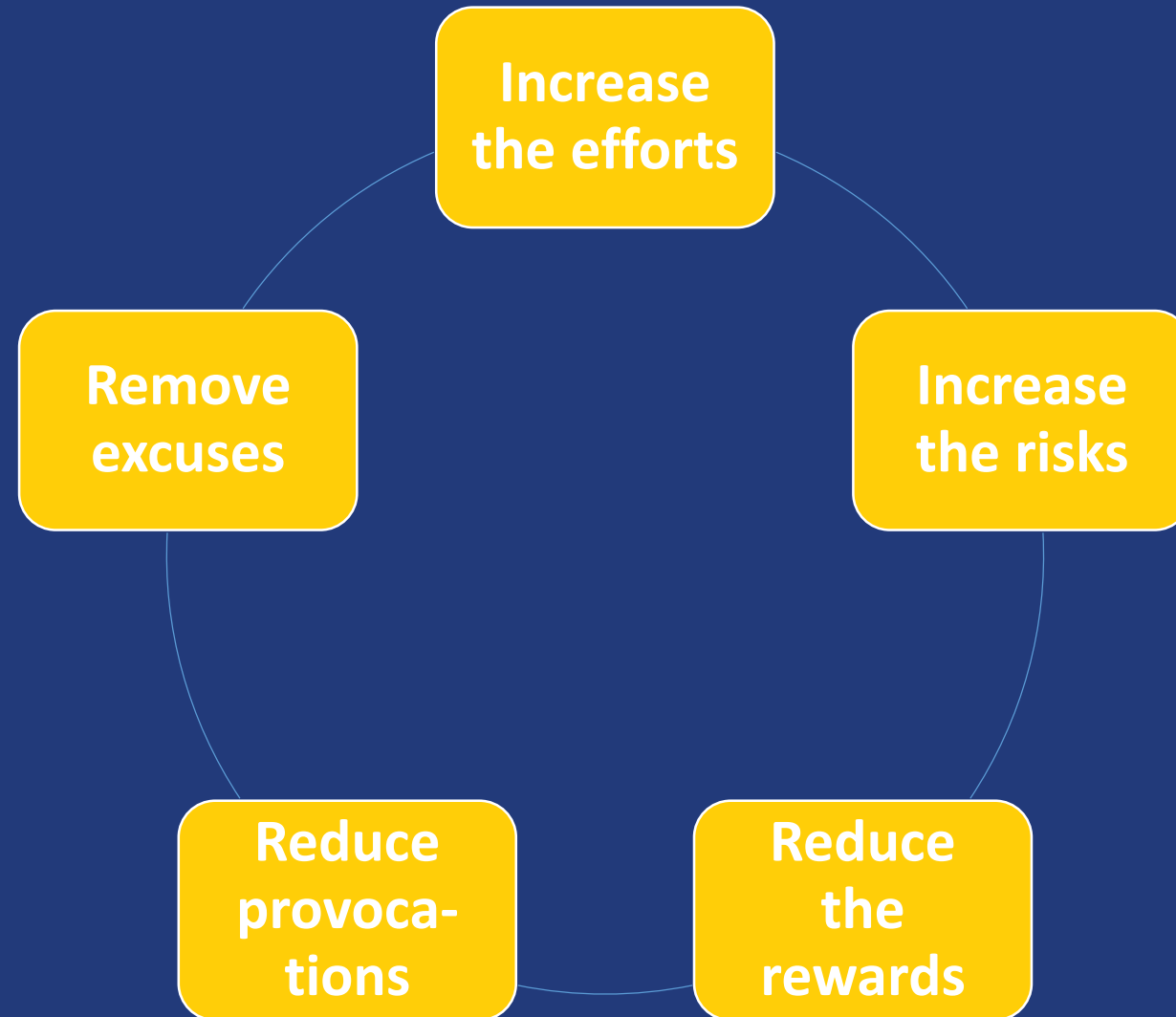
For every type
of victim, a
type of scam

02 Individual fraud: crunching the numbers

- Dark number
- Victimology: myth busters
- Offenders



02 Individual fraud: how to prevent



<https://www.youtube.com/watch?v=Wtlg9ZRH1xg>

03

GOOD PRACTICES



03 Cybersimple (BE)



- Awareness on target hardening techniques
- Low level entry
- Gamification

03 Cyberscout (BG)

- 2 day training
- Peer-to-peer
- Create community of responsible children



03 We don't take the bait (CZ)

- Interactive educational stage play
- Deceptive scenarios
- Impact evaluation: experimental group refused fraudulent deal 2,5 times more than control group



Questions?

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